

CREST'S PHASE FOUR HOMES BOAST SPACIOUS HOME SITES, CANYON VIEWS AND PRICES FROM THE MID \$300,000S

Standard Pacific Homes is committed to becoming the standard of homebuilding excellence and in pursuit of that goal, they strive to make buyers right at home. Home shoppers who visit Crest at Fairway Canyon can personally experience how Standard Pacific Homes' Value by Design now gives you more at prices starting from the mid \$300,000s. Celebrate the beginning of 2008 by touring the models and discover substantially reduced prices, low interest rates, **PLUS** up to \$80,000s worth of incentives* to spend your way. For immediate information, visit www.StandardPacificInland.com to learn more about this award-winning builder and their honest, open approach to their customers.

These incentives* can be used toward any combination of: interest rate buydowns, designer upgrades and options, flooring upgrades, additional price reductions and property tax payments up to 6% of purchase price.

"Phase Four was recently released to accommodate our strong homebuyer demand," explained Lorrie Yates, Vice President of Sales and Marketing for Standard Pacific Homes, Inland Empire Division. "This latest selection boasts spacious home sites overlooking the canyon, offering residents a prestigious setting for indoor/outdoor living. This particular phase is also currently slated for spring completion, a convenient timetable for homebuyers who need ample time to coordinate their move to Crest."

"Visitors to this desirable single-family neighborhood also realize that we offer the genuine respect they deserve by applying the Golden Rule in our relationships. We are upfront about our pricing, so buyers do not have the hassles of trying to determine the true price of their home. We build for our customers the way we would for our own families and this personal dedication makes all the difference in the world," Yates added.

Crest's three finely crafted designs offer approximately 3,068 to 3,806 square feet of living space, with four and five bedrooms, three bathrooms, and a three-car garage. Contemporary floorplans include master suites with large walk-in closets, gourmet kitchen islands and casual dining nooks. A host of flexible room options include an office, play room, bonus room, workshop or super loft (select plans). Spanish, Prairie and Craftsman architecture grace the distinctive exteriors and incorporate a generous quantity of brick and stone veneers.

Standard highlights that are usually considered upgrades at other neighborhoods enhance the inherent financial value of these graciously appointed designs. This extensive list of luxurious amenities includes soft maple cabinetry, wood window sills and a magnificent fireplace in the family room. Impressive kitchen designs to accommodate the gourmet chef or casual cook offer built-in Whirlpool® appliances, 6" x 6" ceramic tile countertops and convenient food preparation islands with storage.

Crest homeowners who look forward to leisurely weekends outdoors with family and friends will have immediate access to resort-inspired opportunities within their Fairway Canyon surroundings. The community's two golf courses are public and there is a Junior Golf program; four community parks are also planned. Amenities at the private Canyon Club include a club room with a large plasma television, fitness center, locker rooms, resort-style and competition pools, spa, wading pools, indoor/outdoor fireplace, multiple viewing terraces and community meeting rooms.

The master-planned community of Fairway Canyon is under development by SunCal Companies. The Canyon Club is adjacent to the world-class PGA of Southern California Golf Club at Oak Valley. For more information, log on to FairwayCanyon.com.

There are currently plans for a shopping center and two new golf courses just south of the I-10 in Calimesa, a convenient destination for Fairway Canyon residents.

All home prices quoted herein are estimates and may be changed based on market conditions at any time and without prior notice. Product availability is subject to change; please see a Sales Representative for details.

*Available on select homes. Prices, incentives, specifications and terms effective 1/2/08 and are subject to change without notice. Please consult a Standard Pacific Homes' Sales Representative for additional information.

Standard Pacific, one of the nation's largest homebuilders, has built homes for more than 98,000 families during its 40-year history. The Company constructs homes within a wide range of price and size targeting a broad range of homebuyers. Standard Pacific operates in many of the largest housing markets in the country with operations in major metropolitan areas in California, Florida, Arizona, the Carolinas, Texas, Colorado, Nevada and Illinois. The Company provides mortgage financing and title services to its homebuyers through its subsidiaries and joint ventures, Standard Pacific Mortgage, Inc., Home First Funding, SPH Home Mortgage, Universal Land Title of South Florida and SPH Title. For more information about the Company and its new home developments, please visit our website www.StandardPacificInland.com.

To visit Crest at Fairway Canyon, travel the 10 Freeway, exit Cherry Valley Boulevard and travel south. Turn right on Palmer Avenue and follow the signs to Crest's professionally decorated models.

The Sales Office and Models are open daily from 10 a.m. to 5 p.m. For information on Crest, call 866-326-7668.